



WORLD'S BEST SOLUTION

ORIGINALITY CHECK

THE WORLD'S MOST WIDELY USED SOLUTION

Recognized worldwide as the standard in online plagiarism prevention

The global leader in addressing plagiarism

VAST DATABASE

50 BILLION pages of web content

40 MILLION student papers

110 MILLION periodicals and journals*

*inaccessible to public search engines

TEN THOUSAND institutions in 126 countries

Over a **MILLION** active instructors

A PROVEN SOLUTION

A COMPLETE SEARCH

DETAILED REPORT



ACCESS DUNIA SDN BHD (351592 X)

No.12, Jalan Pemberita U1/49, Temasya Industrial Park, Glenmarie Seksyen U1,
40150 Shah Alam, Selangor, Malaysia

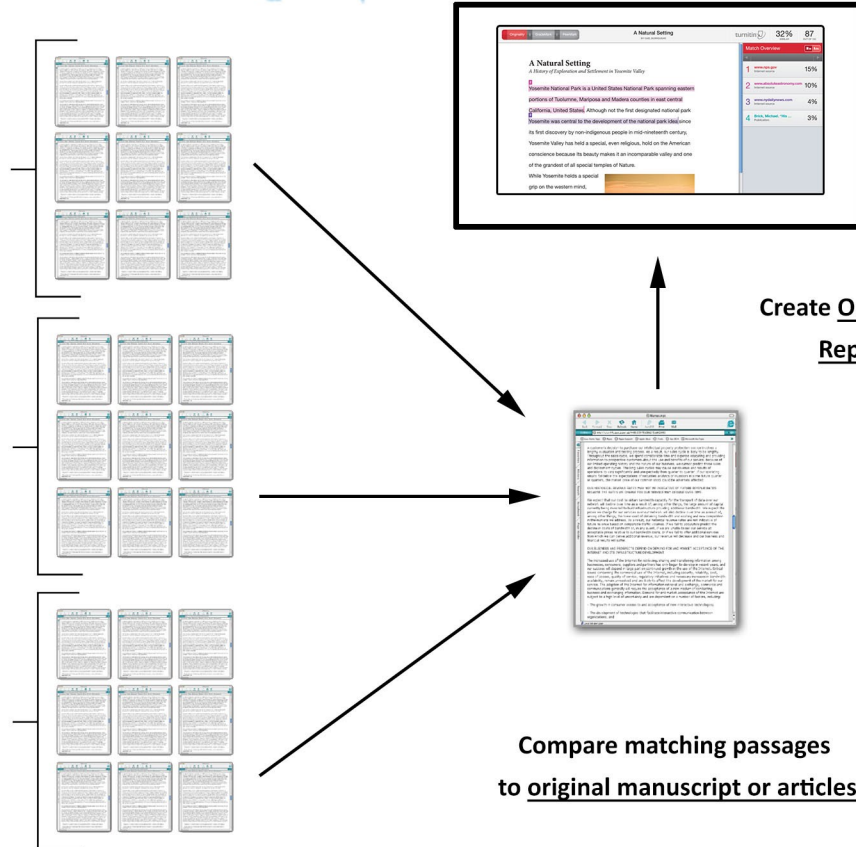
Tel: 603-5569 1379 | Fax: 603-5569 1459 | Email : sales@accessdunia.com.my
www.accessdunia.com.my

HOW IT WORKS ?

Matching passages from
24+ billion Internet web pages:
updated at a rate of million
pages/day

Matching passages from
millions of Books,
Journals, Newspapers

Matching passages from
millions of Student Papers
or Client Node



ORIGINALITY REPORT

The screenshot shows a Turnitin report for a document titled 'World Leaders'. The overall similarity score is 79%. The 'Match Overview' table on the right lists the following matches:

Match #	Source	Similarity %
1	www.spp.org.au	24%
2	www.number10.gov.uk	14%
3	www.conservations.com	12%
5	www.prm.gov.au	9%
6	www.answers.com	6%
7	en.etfactory.pl	5%

Annotations on the screenshot include:

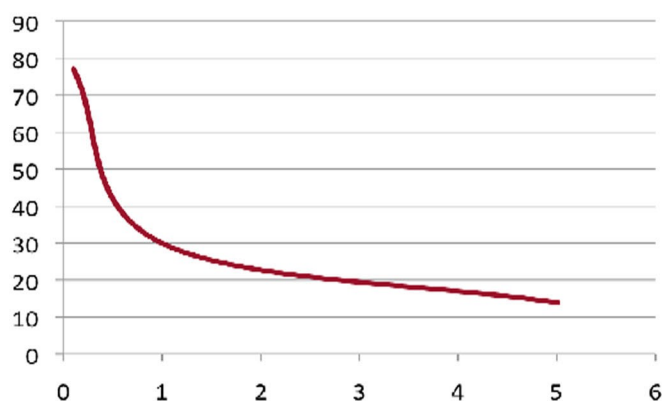
- A pink arrow pointing to a match from 'www.number10.gov.uk' with the label 'Matching text from original source'.
- A pink arrow pointing to a match from 'www.prm.gov.au' with the label 'Matching source'.
- A pink box labeled 'Student Work' is placed over the main text area.

WHY TURNITIN?

- Turnitin was selected by JISC in 2001 as the best solution for UK institutions (Bull 2001) and this selection was confirmed recently by an NCC group report (Scaife 2007).
- Turnitin has 25 million users in over 10,000 institutions within 126 countries worldwide.
- Turnitin has the largest specifically targeted comparison database of essays (400 million by 2014), journals and Internet pages in existence.
- Because the originality reports in Turnitin are so easy to understand, it can be used formatively as a teaching and learning tool.
- Turnitin reports are a tangible way for staff and students to discuss the issues surrounding writing and research skills, as well as operating as a deterrent.
- Can also be used to hold students accountable if they do plagiarize. The originality report gives faculty the documentation they need for further action.
- Enhance a student's learning of research and writing skills while allowing faculty more time to concentrate on teaching.
- Perhaps most importantly, Turnitin saves valuable instructor time. The opportunity cost to faculty using search engines to police their student work is enormous. Searching for the source of one phrase in each of seventy papers can take well over two hours; searching for multiple phrases from each paper quickly turns a cut-and-paste session with Google into a frustrating and unmanageable task.
- By analyzing Turnitin's own statistics, they have observed that institutions where Turnitin has been implemented have experienced a reduction of over 80% in plagiarism activity over the first several years of use.

TECHNOLOGY REDUCES PLAGIARISM

% Similarity Index



Source: iParadigms

LIST OF CLIENTS

Universiti Malaya
Universiti Sains Malaysia
Universiti Kebangsaan Malaysia
Universiti Islam Antarabangsa Malaysia
Universiti Putra Malaysia
Universiti Teknologi Malaysia
Universiti Teknologi MARA
Universiti Utara Malaysia
Universiti Malaysia Sarawak
Universiti Malaysia Sabah
Universiti Malaysia Perlis
Universiti Malaysia Pahang
Universiti Pendidikan Sultan Idris
Universiti Pertahanan Nasional Malaysia
Universiti Teknikal Malaysia Melaka
Universiti Tun Hussein Onn Malaysia
Universiti Malaysia Terengganu
Universiti Malaysia Kelantan
Universiti Sultan Zainal Abidin
Universiti Sains Islam Selangor
Universiti Selangor
Universiti Teknologi Petronas
Universiti Tenaga Nasional
Universiti Kuala Lumpur
Universiti Tunku Abdul Rahman
Universiti Tun Abdul Razak
University of Nottingham, Malaysia Campus
International Medical University
Wawasan Open University
Open University Malaysia
Multimedia University
Monash University
Universiti Brunei Darussalam
HELP University
INTI International University
Management & Science University
SEGi Education Group
Taylor's Education Group
Sunway Education Group
UCSI Education Group
Asia Pacific University
UNITAR International University
Asia e University
AIMST University
Asia Metropolitan University
Cyberjaya University College of Medical Sciences (CUCMS)
KDU University College
Al-Madinah International University
Infrastructure University Kuala Lumpur
Perdana University
Binary University
Nilai University
Stamford College
DISTED College
HELP College of Arts & Technology
INTI International College Subang
INTI College Sabah
New Era College
ALC College
International College of Music
Kolej Poly-Tech MARA Kuala Lumpur
Kolej Poly-Tech MARA Bangi
International Centre for Education in Islamic Finance (INCEIF)
Linton University College
Institut Teknologi Brunei
Fazley International College
Kolej MARA Banting
Kolej MARA Seremban
The Malay College Kuala Kangsar
Marlborough College Malaysia
KYS Business School
Dalat International School
Mont Kiara International School
International School of Kuala Lumpur
International School of Penang (Uplands)
Nexus International School
Jerudong International School
International School of Brunei
Cempaka Schools
Fairview International School
IGB International School
Nobel International School
Institute for Medical Research
Institut Penilaian Negara
Perdana Leadership Foundation
SEAMEO RECSAM

IMPROVING ACADEMIC INTEGRITY AND EDUCATION